

Company overview

Knowing more about My InnerView

For thousands of providers and millions of consumers and employees throughout the senior care profession, when it comes to knowing *what* to improve and *how* to improve a senior care operation, managers, administrators and executives turn to My InnerView for guidance.

Results based on a single premise: *Because knowing more matters most*

If knowing more matters to consumers and family, then knowing more matters most to the people who work in the senior care profession. These professionals have the power of OPIS on their side. My InnerView's OPIS — Organizational Performance Improvement Solution — revolutionizes the ability to achieve improved results in organizational and business outcomes. OPIS is a timely, flexible and scalable Web-based solution that fits the needs of any size senior care operation.

To know more you need to have more

Executives and managers of senior care organizations find tremendous value in measuring their performance achievements by comparing themselves with their peers. Effective benchmarking can be accomplished with My InnerView, using the profession's largest database of satisfaction and quality metrics available. Using these metrics, My InnerView publishes the *National Survey of Consumer and Workforce Satisfaction in Nursing Homes* — the most anticipated annual report of its kind in the country.

Working with My InnerView has truly been a partnership. I feel that My InnerView's staff, and the organization as a whole, are a part of our team. My InnerView truly understands the senior care environment.

-- Lynn Veith, RN, BC,
Administrative Director Care
Coordination, McLean

Performance matters to us

My InnerView is composed of some of the country's most experienced and respected senior care practitioners, caregivers, advocates and researchers. This amazing team continually provides value for the profession by providing progressive thought leadership, groundbreaking professional research and initiatives, unparalleled experience and OPIS — the one whole solution for organizational performance improvement. The sum of this work: Providers have the research, the insights and the solutions that matter most in providing the highest quality of care.


MY INNERVIEW

BECAUSE KNOWING MORE MATTERS MOST™

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